

Reykjavik Bike Tours



Sales Manual 2012



Dear Partner,

Reykjavik Bike Tours is beginning its fourth year of operation. It is the family business of Ursula Spitzbart and Stefan Helgi Valsson. Our mission is to exceed our guest's expectations. We specialize in guided tours on bicycle in Reykjavik and surroundings, and bicycle rental.

Ursula worked for Rotel Tours, the German tour operator, in Scotland for four summer seasons. Her book *Zwischen Licht und Dunkel: Abenteuer Alltag in Island* - which describes her sometimes comic experiences as a German living in Iceland - was reprinted in 2010. Stefan is a full-time tourist guide since 1988, and tourist guide trainer for more than a decade. He lectures tourism related subjects at the University of Iceland and the Iceland School of Tourism.

The Classic Reykjavik Bike Tour is our most popular tour. Since 2009 it has constantly been rated by visitors as one of the top three tours to do in Iceland on TripAdvisor.com. In summer 2011 we started two new day tours with a mini-bus and bicycle combination - Golden Circle & Bike on Wednesdays and Fridays, and Westman Isles on Thursdays. In 2012 we'll continue with both tours, and we'll add a brand new tour - Blue lagoon & Bike on Saturday afternoons.

We look forward to reinforce existing business relationships in 2012, and to establish some new ones.

Ursula & Stefan

Reykjavik Bike Tours

- **Business name:** Reykjavik Bike Tours ehf., ID number / kennitala: 440310-0790
- **Address - operations:** Aegisgardur 7, 101 Reykjavik, Iceland (we're next to Elding Whale Watching Company)
- **Address - mail:** Hringbraut 105, 107 Reykjavik, Iceland
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- **Owners:** Ursula Spitzbart & Stefan Helgi Valsson

Summer Schedule

	Classic	Coast	Golden Circle	Westman Isl.	Blue lagoon
Departure:	10 AM	19 PM	1 PM	1 PM	1 PM
Duration:	2.5 hrs	2.5 hrs	8 hrs	10 hrs	6 hrs
Price ISK:	4,500	4,500	17,000	23,000	16,000
Difficulty:	Easy	Medium	Easy	Medium	Medium
Monday	X	X			
Tuesday	X	X			
Wednesday	X		X		
Thursday	X			X	
Friday	X		X		
Saturday	X	X			X
Sunday	X	X			

Winter Schedule

We're open all year. Consult our Sales manual or contact us for further information.

Children

Children are most welcome on our tours. However, the minimum age for our scheduled tours is 10. Children 15 and younger receive a 50% discount. We highly recommend a private tour for families with children (see page 8).

Notes

Excellent quality bicycle and a safety helmet is included on all our tours, and a professional, competent and friendly guide. Some protective clothing is available to guests. We reserve the right to deny any guest or group participation for any reason.



Classic Reykjavik

This is our most popular tour. Our guests tell us this tour is the best thing to do right at the start of stay in Reykjavik. The route may include but is not limited to the following places; Harpa – Reykjavik Concert Hall, Reykjavik's south facing beach - Ægissída, University of Iceland campus, Reykjavik's Catholic Cathedral, Parliament building, Reykjavik's Old Harbour, Tjörninn City Lake and City Centre.

- Summer: 15 May - 15 October: Every day 10 AM
- Autumn: 16 October - 30 November: Fridays & Saturdays at 10 AM
- Spring: 1 February - 14 May: Fridays & Saturdays at 10 AM
- Winter December & January: On demand, please contact us
- Duration: +/- 2.5 hours with lots of interpretive stops
- Distance: 7 km / 5 miles
- Difficulty: Our guests tell us it is easy to bike
- Price: ISK 4,500
- Meeting point: Next to Elding Whale Watching Company
- Meeting time: 15 minutes prior to scheduled departure
- Minimum number of participants: **No minimum**



Coast of Reykjavik

Experience Iceland's evening sun from a bicycle saddle. Join us on a trip along Reykjavik's coast which is the perfect way to spend a midsummer's night in town. The route usually includes but is not limited to the following places; Perlan area, Nautholsvik geothermal beach, Seltjarnarnes peninsula and bird sanctuary, Grotta tidal island and lighthouse.

- Summer: 16 June - 15 August - Mon, Tue, Sat & Sun
- Departure time: 7 PM
- Duration: +/- 2.5 hours
- Distance: 18 km / 11 miles
- Difficulty: A bit more difficult than the Classic ride, mostly flat and paved terrain
- Price: ISK 4,500
- Meeting point: Next to Elding Whale Watching Company
- Meeting time: 15 minutes prior to scheduled departure
- Minimum number of participants: **No minimum**



Golden Circle & Bike

This mini-bus and bicycle tour combination includes all three highlights of the south west of Iceland; Geysir geothermal area; Gullfoss Golden waterfall and Thingvellir Parliament plains. We bike in the region of Gullfoss and Geysir, and Þingvellir National Park which was added to Unesco's World Heritage Site List in 2004. We believe in slow travel and the experience of feeling and smelling nature from the saddle of a bicycle instead of rushing by in a motor coach.

- 1 June - 14 September: Wednesdays & Fridays
- Departure time: 1 PM
- Duration: +/- 8 hours (time on bicycle 1.5 hours)
- Bicycle distance: 25 km / 16 miles, mostly on paved roads
- Difficulty: Easy
- Price: ISK 17,000
- Meeting point: Next to Elding Whale Watching Company
- Meeting time: 15 minutes before scheduled departure
- Minimum number of participants: 4 (timely bookings made by agents, and tour operators for fewer participants are accepted)



Westman Isles & Bike

Volcanic Westman Isles are more accessible than ever. In 2010 a new harbour was built right opposite the islands making it feasible to visit from Reykjavik in one day. We travel across lava fields and farmland in a mini-bus before we board a ferry for a scenic 40 minute boat ride to Heimaey Island with its 4.500 inhabitants. Get to know the island, its history and geology from the saddle of your bike. Some highlights include the Pompeii of the North, puffin colony in season, Eldfell and Helgafell volcanoes, lava field from 1973, house ruins in the lavafield and more !

- 7 June - 30 August: Thursdays (no tour 2 August due to Bank Holiday)
- Departure time: 1 PM
- Duration: +/- 10 hours (+/- 3 hours of cycling on the island)
- Distance: 11 km / 7 miles
- Difficulty: Medium
- Price: ISK 23,000.
- Meeting point: Next to Elding Whale Watching Company
- Meeting time: 15 minutes before scheduled departure
- Minimum number of participants: 4 (timely bookings made by agents, and tour operators for fewer participants are accepted)



Blue lagoon & Bike

The Blue lagoon is a must-visit place in Iceland. Combine a visit to this not-to-be-missed attraction and a refreshing bicycle ride around Thorbjörn mountain, and along the ship-wrecked coast near the town of Grindavik. The route includes excellent views of volcanic landscape and lavafield from 1226.

- 2 June - 25 August: Saturdays
- Departure time: 1 PM
- Duration: +/- 6 hours
- Distance: 18 km / 11 miles of cycling on paved and gravel roads. No big hills.
- Difficulty: Medium (cycling takes about 2.5 hours)
- Price: ISK 16,000 (**Bathing fee is not included**).
- Meeting point: Next to Elding Whale Watching Company
- Meeting time: 15 minutes before scheduled departure
- Minimum number of participants: 4 (timely bookings made by agents, and tour operators for fewer participants are accepted)



Family Fun & Bike

Having two young children of our own we know what it takes to make an enjoyable bicycle ride through Reykjavik. Depending on the age of the children and the ability of the riders we custom make each tour.

- All year on request
- Departure time: On demand
- Duration: +/- 2.5 hours
- Distance: Depends on the wishes and ability of the riders, usually 7 km
- Difficulty: Easy
- Price: ISK 25,000 for 1 - 4 persons
- Additional adult (16 and older) ISK 4.500. Additional child ISK 2.250
- Meeting point: Next to Elding Whale Watching Company
- Meeting time: On demand

We have children's bikes, bike trailers, bike connecting rod (Trailgaitor) between parent's bike and child's bike, as well as child seats and helmets.



Bicycle holiday

Combine our scheduled day tours to make up a 3-5 day bicycle holiday in the months of June, July and August. Start the holiday on any weekday. Spread the bicycle tours over more days and have time left over for various other activities such as whale watching and horse riding.

Itinerary example:

- Day 1 - Classic Reykjavik 10:00-12:30 (every day)
- Day 2 - Golden Circle 13:00-21:00 (Wednesdays and Fridays)
- Day 3 - Westman Isles 13:00-23:00 (Thursdays)
- Day 4 - Blue lagoon 13:00-18:30 (Saturdays)
- Day 5 - Coast of Reykjavik 19:00-21:30 (Mon, Tue, Sat and Sun)



Groups

Tours for groups of up to 50 people at one time can be made to order. The need and wishes of each group is of course most important. We offer an easy ride in the city with entertaining and educational storytelling. For those more interested in getting exercise we offer mountain bike tours catering for various levels of fitness.

Group tour options:

- We speak English and German. Other languages available upon request.
- Bicycles can be delivered to a starting place and picked up from another place.
- Choose a place to bicycle - Reykjavik, Heidmörk nature reserve, Thingvellir national park, etc.
- Light refreshments can be arranged.
- Support vehicle carrying a spare bicycle in case of a puncture for example, and for safety in case someone can not or does not want to bicycle further.
- If you have a group, please contact us and we'll be most happy to work on an itinerary and pricing with you.



Bicycle rental

We offer bicycles for rent to those who would like to explore Reykjavik or the countryside on their own.

Trek 2.0 - 1/2 day (1-4 hrs.) = ISK 3,000. One day (4-24 hrs.) = ISK 5,000.

Trek 4300 - 1/2 day (1-4 hrs.) = ISK 3,500. One day (4-24 hrs.) = ISK 6,000.



TREK 2.0 - High quality city/mountain bike hybrid. Extremely comfortable saddle and seating position. Suitable for the city and less demanding off road experiences. We've modified this bike to combine strength, comfort, durability, handling and ease of changing its 21 gears. Mud guard and kick-stand on all bikes, rack on some bikes. Sizes - 16, 18 and 21 inch.



TREK 4300 with disc brakes - High quality mountain bike suitable for demanding off road experiences as well as a tour around Iceland carrying luggage. This bike has 24 gears and a strong 10 cm lockable fork shock absorber. Mud guard and kick-stand on all bikes, rack on some bikes. Sizes - 18, 19.5, 21 and 22.5 inch.



Children's bikes - We have children's bikes of all sizes for all ages. ISK 1,500 for 1-4 hours. 2,500 for 4-24 hours.



Bicycle Accessories - We have panniers and racks for touring as well as basic tools and repair kit. Helmets for all ages, bungee cords, rubber bands etc. Please enquire.



Bike Trailer - We have bike trailers suitable for one or two children. We also have a connecting rod - Trailgaitor - for the smaller children which connects the child's bike to the parent's bike. ISK 2,500 for 1-4 hours. 4,000 for 4-24 hours.



Our philosophy

It is by riding a bicycle that you learn the contours of a country best, since you have to sweat up the hills and coast down them. Thus you remember them as they actually are, while in a motor car only a high hill impresses you, and you have no such accurate remembrance of country you have driven through as you gain by riding a bicycle.

- *Ernest Hemingway*

We love bicycling and all it entails. The unhindered view, the freedom of movement through the streets, parks and sidewalks is marvellous. The great sense of balancing the bike, exercising and speed makes bicycling the best way to see any city and landscape. Those benefits in combination with entertaining and informative interpretation of the sights, sounds and smells by an expert guide make guided bicycle tours the ultimate way to experience a place.

We are a proud member of the Iceland Health Tourism Association – Ísland of Health – which promotes health- and wellness tourism in Iceland.

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